

Presenting the Presenters in San Francisco, California

**The PSA Annual Conference of Photography
Sunday, September 16 – Saturday, September 22, 2012**

Janet Bigalke, APSA,
Conferences Vice
President

The Photographic Society of America's (PSA) 74th Annual Conference will feature several main speakers at the San Francisco Airport Marriott Waterfront Hotel in Burlingame, California. This article will cover the works of Stephen Johnson, Colleen Miniuk-Sperry and Robert Hughes. As you can see from the varied list of presenters below, PSA is providing a well-rounded group of individuals covering a broad range of photographic styles and techniques for this year's conference. In addition, there will be fifty other programs and workshops throughout the week, fourteen tours and five classes. Please join us in San Francisco.

The following speakers will be presenting on:

- Wednesday evening – September 19 – 3D Division focus presentation
- Thursday evening – September 20 – Stephen Johnson, sponsored by Canon® USA
- Friday evening – September 21 – Colleen Miniuk-Sperry, sponsored by Hunt's Photo & Video
- Saturday afternoon – September 22 – Robert Hughes, sponsored by Tamron®

More speakers, to be highlighted in another article in the August PSA Journal will be presenting on:

- Thursday afternoon – September 20 – James B. Martin, photographer and writer
- Thursday afternoon – September 20 – Richard Bernabe, sponsored by the PSA Nature Division
- Friday afternoon – September 21, Julieanne Kost, sponsored by Adobe Systems®, Inc.
- Friday afternoon – September 21, Brad Mangin, sponsored by the PSA Photojournalism Division
- Saturday morning – September 22 – Jennifer Wu, Canon Explorer of Light photographer

A Landscape Photographer in the Digital Age

Stephen Johnson • Sponsored by Canon® USA



Stephen Johnson

Photos © Stephen Johnson

Digital photography pioneer Stephen Johnson explores landscape photography with the power of the new tools of the digital age. On Thursday, September 20th the program will emphasize our newfound freedom to capture what we see and hold it through the process, rather than what we can do to a photograph later. Traditional aesthetics blended with innovative techniques and deep digital experience will be the perspective that Johnson will describe in his program.

Mr. Johnson's work explores the interplay of natural world views that are central to his work and will touch on modern *environmental* photography styles and affectations folded into Photoshop's® perceived ability to *enhance* reality that gives rise to discussions of photographic truth, realism and honesty about those places we seek to protect. His ground-breaking digital landscape photography project *With A New Eye* on America's National Parks will be discussed in this context.

This program will be packed with information and inspiration. Primary emphasis will be on empowering participants to get past technological hurdles and pursue their vision.

Stephen Johnson is a landscape photographer, designer and teacher. He understands the concerns of photographers in the digital age. He has helped many organizations through his consulting in software and product development. As a teacher, he has taught at the college level since 1979 and for Kodak's original *Creative Imaging* in Camden, Maine and many other venues. Mr. Johnson has shared his teaching endeavors internationally in England, Scotland, Ireland, Germany, Sweden, Mexico, Iceland, Ecuador, the Galapagos and on three voyages to Antarctica. He shares his knowledge through workshops in his high-end hands-on studio lab as an instructor

Crater and Mt.
Rainier. Mt. St.
Helens National
Monument





Lava Steam, Rocks and Sea. Volcanoes National Park.

of fine art printing. He runs field workshops to help photographers enhance their knowledge of composition, exposure, and lighting in difficult situations.

Mr. Johnson, a recognized digital photography pioneer, has had his work exhibited, published and collected in public and private collections in Europe, the US and Japan. His photographs are part of the permanent collections of many institutions including the Oakland Museum, the Getty, the City of New York, and the National Park Service. Corporate collections include Apple®, Minolta®, and the Packard® Foundation. In 1999, *Folio Magazine* declared the publication of Johnson’s digital photographs in *Life Magazine* to be one of the “Top 15 Critical Events” in magazine publishing in the twentieth century. Stephen Johnson was named as a 2003 inductee into the *Photoshop Hall of Fame*, recognized for his achievements in Art. Canon® named him as one of their *Explorers of Light* in 2006. In 2007 X-Rite® named him as a founding member of their exclusive *Coloratti* group of photographers and educators honored for their skills in color management.

His work has focused on refining the new tools of digital photography and empowering individuals to use these tools to express their ideas. Johnson’s photographs have graced magazine and book covers, and been featured in television news and features. Learn more about him at <http://www.sjphoto.com/>.



Ash Tower. Katmai National Park. Alaska.



Domes and Alluvial Sweep. Haleakala National Park.



Ice Wall. Exit Glacier; Kenai Fjords National Park. Alaska.

Visualization: Picturing the Unique Possibilities

Colleen Miniuk-Sperry • Sponsored by Hunt's Photo & Video



**Colleen
Miniuk-Sperry**

Photos © Colleen
Miniuk-Sperry

On Friday evening, September 21, join Corporate-America-escapee-turned-freelance-outdoor-photographer Colleen Miniuk-Sperry as she presents, *Visualization: Picturing the Unique Possibilities*. During this exciting program, Ms. Miniuk-Sperry will share how incorporating visualization into your photographic process—whether at home, at work, or in the field—can help you record unique images without using other photographers' tripod holes. Ever the passionate instructor, she'll reveal specific tips, tools, and techniques for creating a clear mental picture of your images before snapping the shutter by tapping into individual knowledge and internal perceptions, *pre-processing* and designing your own creative photographs, and distinctively experiencing and engaging with your subject matter on location.

Initially as an outlet to her intense software engineering project management job at Intel® Corporation, Ms. Miniuk-Sperry began making photographs of the intriguing landscapes found across the western United States in late 2001. To make the most of her limited time for photography, she spent every waking moment imagining, researching, and planning specific images to record on her next outdoor escape.

On February 28, 2007—considered her personal *Independence Day*—she left the grey Corporate America cubicle walls to pursue a full-

time freelance career in photography and writing. Despite no longer being constrained behind a desk, she still finds tremendous value in incorporating the visualization process to develop and clearly communicate distinctive visual messages.

Now an award-winning, internationally published communicator, Ms. Miniuk-Sperry supports a wide range of assignments for editorial clients, fine art, and stock; specializing in outdoor recreation, nature, conservation, and travel. Her work has been published in *National Geographic* calendars, *Arizona Highways*, *AAA Highroads*, *Phoenix Magazine*, *Mushing Magazine*, *Sonora Es*, *Smith-Southwestern* calendars, and a broad variety of other publications. In late 2011, she co-authored the book, *Wild in Arizona: Photographing Arizona's Wildflowers, A Guide to When, Where, and How* (www.wildinarizona.com).

She also enjoys helping others learn photography by leading workshops for *Arizona Highways* Photography Workshops, The Nature Conservancy, *Becoming an Outdoor Woman* for the Arizona Wildlife Federation, *Through Each Others Eye's*, and numerous private workshops and speaking engagements, where she aims to inspire other photographers to not only master their cameras, but also to explore their world as enthusiastic and inquisitive visual storytellers. Providing the unrivaled chances for personal growth, she has served twice as an



Ride With Me: Riding a bike on one of the historic carriage roads at Acadia National Park, Maine, USA



Cassin: Like the other 33 Denali National Park and Preserve sled dogs, Cassin provides steadfast support on winter patrols and special projects throughout the Alaskan park.

Artist-in-Residence in Acadia National Park and participated in two Through Each Other's Eyes photographic cultural exchanges and exhibitions.

Learn more about Ms. Miniuk-Sperry's work through her website at www.cms-photo.com.



The Trail: An out of place line of rocks embedded in the mud at the Panamint Dry Lake in Death Valley National Park, California, USA



Autumn's Arrival: Vibrant cottonwood trees beneath staggering cliffs signify the arrival of fall in the Canyon de Chelly National Monument, Arizona, USA.



The Spirit of Garnet: Winter brings over 100 inches of snow to the Garnet Ghost Town, a historic mining town located in the forested Garnet Mountain Range east of Missoula, Montana, USA.



Light of the Night: The Milky Way and a lone pinyon pine tree at Marble Point on the Kaibab Plateau, Arizona, USA

My Life in Photography

Robert Hughes • Sponsored by Tamron®

Robert Hughes will present the Saturday afternoon program, September 22nd. In 1990 Mr. Hughes did not own a camera; he was a musician. But unlike many of us that have had more than one career, he has mastered both of his careers.

The program will cover various major aspects of his life in photography and how some influential images were created, his philosophy, secrets to his success and more.

As a musician, Robert Hughes has played for and performed with many nationally renowned artists and bands. Throughout his career, he has remained focused on the goal of a constant pursuit of excellence. Hughes currently has the distinction of playing with the 2008 nominated *Female Blues Artist of the Year*, Teeny Tucker (www.teenytucker.com). He is Teeny's bandleader, arranger, producer, and, on occasion, co-songwriter. At the end of 2010, Teeny and Robert taped a one-half (½) hour *Sun Session* episode at the world famous Sun Studio in Memphis TN, which aired in 2011 on PBS TV. In June of 2007 Robert Hughes was inducted into the Columbus Music Hall of Fame. Other inductees include Don Patterson, Rusty Bryant, Nancy Wilson and others.



Robert Hughes

Photos © Robert Hughes

Kenny Neal, Artist of the Year, in concert

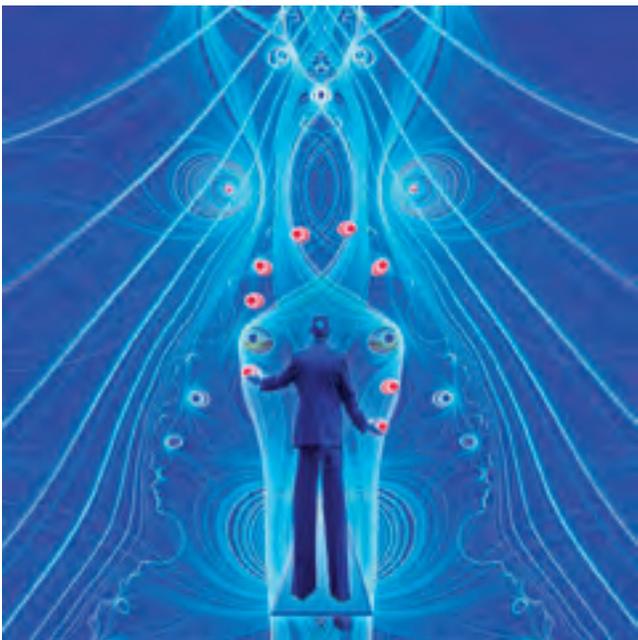


Now let's focus on Mr. Hughes' other career in photography and on some of his photographic degrees and awards. Robert Hughes began his career as a wedding photographer, photojournalist, fine arts photographer and then digital creative imaging artist. Mr. Hughes, Master of Photography, PPA Certified, Master of Electronic Imaging, Craftsman, Accolade of a Lifetime of Photographic Achievement, and Accolade of a Lifetime of Photographic Excellence, PASO Fellowship has received many photographic awards in just a short time. These include: fourteen (14) Fuji® Masterpieces, seventeen (17) Kodak® Galleries, 2-Time WPPI Grand Awards, Dumbauld Award of Creativity, Kubiak Award, Salyers Award and Electronic Imager of the Year. He was named seven times by the *Professional Photographers of Central Ohio* (PPCO) as Photographer of the Year. He was also chosen seven times by the *Professional Photographers of America* (PPA) as Photographer of the Year. In July of 2003, he was selected by PPA to receive the *Advanced Imaging Excellence Award*. This award, at the time, had been presented to only 41 people in 105 years. Robert Hughes has been awarded the PASO, Digital Artist of the Year, Electronic Artist of the Year and PASO Overall Artist of the Year for five consecutive years. In the same wedding professionals print WPPI print competition, he scored a perfect 100 on three different prints.

He has been the Digital Moderator of ZuGa.Net,



Realm of the Nocturnal Brainiac



The Juggler for PASO

a contributing Editor for *Rangefinder Magazine*, International platform speaker, affiliated PPA Print Judge, and has been widely published throughout the photographic community.

Mr. Hughes has had the distinction of having his work twice selected by a jury of distinguished artisans for the *Art for Life* bi-annual event. The selected works become a show, which is displayed in the Columbus Museum of Art. The world-renowned Ron Pizzuti Gallery has purchased Robert's art. He was the first American to be offered membership in PACE. This is an invitation-only, highly innovative European group of creative Photographers. PACE stands for *Photographers at the Creative Edge*. ■



I'm in a Blue Mood



Workin' the Mojo

We hope to see you all at the San Francisco PSA Annual Conference of Photography so that you can enjoy the above three photography programs. We want to gratefully thank the sponsors for providing these speakers for the conference. Don't forget to watch for the August *PSA Journal* to read about the other featured speakers for this year. See you in September in San Francisco.